

Your Signature Offer™
and Method

1-Day, Live Event



Find Your Ikigai

"Reason for Being"

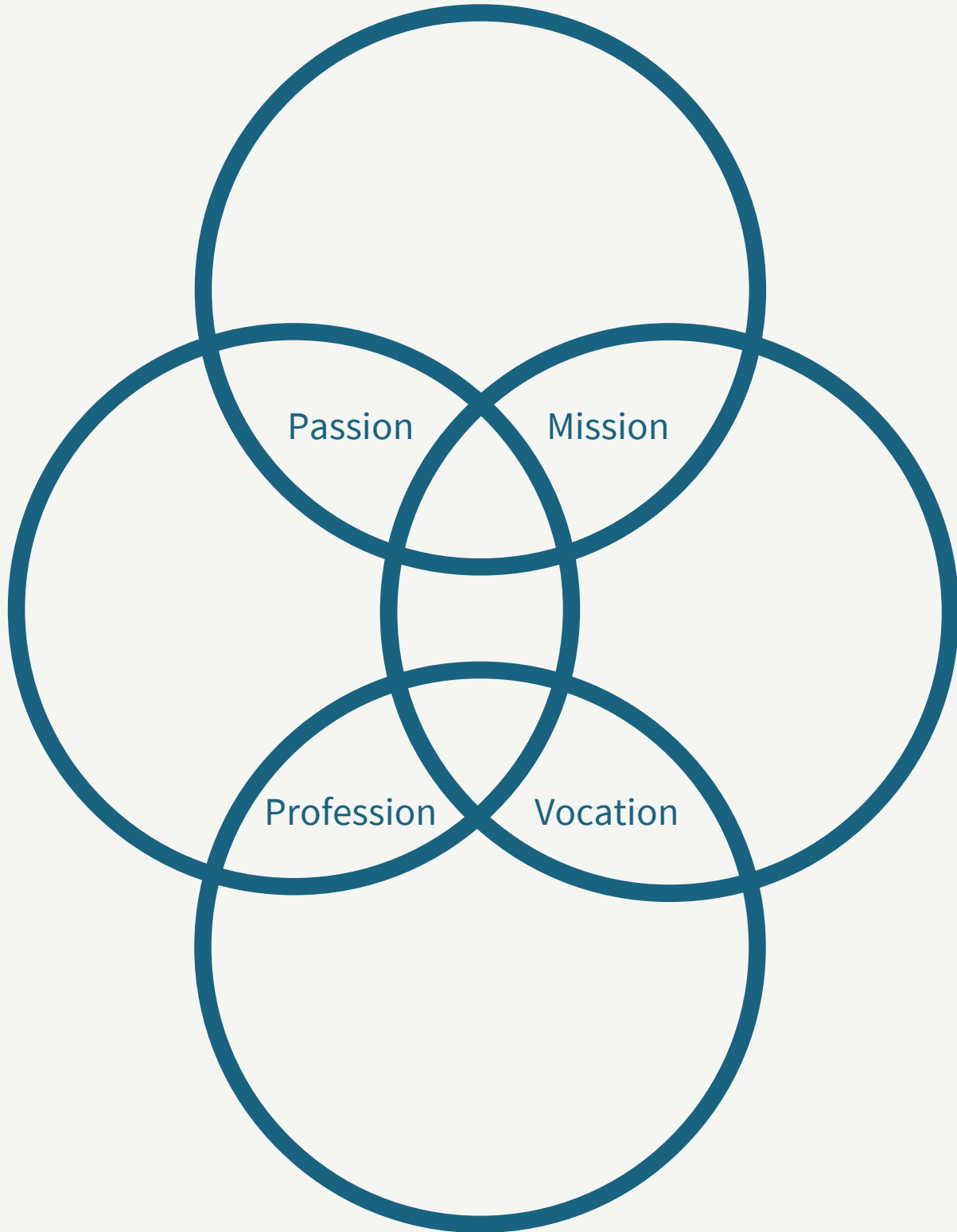
"Your Life's Purpose"



"Your Unique Superpower"

"Your True Calling"

Find Your **Ikigai**



I want to be known for/as:

Your Business Model

1-1 COACHING, CONSULTING, SERVICES:

Offer high-level client care, awesome (over the top) services and have a roll of faithful clients who love you, refer others and come back often!

Notes:

EVERGREEN ONLINE COURSES:

Evergreen Online Courses are prerecorded and offered for anyone to join any time. Clients have access to your information 24/7 at their pace and enjoy the flexibility this gives them.

Notes:

MEMBERSHIP SITES:

Membership sites are a great way to deliver content, coaching, and support on a drip schedule while having ongoing monthly revenue. Most memberships have a community aspect where members can connect with and support each other.

Notes:

MASTERMINDS:

The purpose of a Mastermind is to gather a group of people to contribute to the greater advancement of all. To offer a Mastermind you should ideally be an expert in your space and a leader in your niche. Most Masterminds have a 12-month commitment.

Notes:

INTENSIVES:

A full or half-day in which you devote all of your time to one client. This is especially for those who are willing to commit to a day of concentrated, difficult work in order to yield fast results.

Notes:

LIVE WORKSHOPS:

A live, often interactive training in which you coach a group of attendees. The focus of a live workshop is the transformation you will provide or the solution you will offer, unlike a webinar in which the end result is an upsell of some sort.

Notes:

The Center of Your Business



Building Your Framework

A framework is a structure, a loose system that allows for movement where clients to bring in their own tools, systems and information to be organized and better understood within the guidance of a framework. Framework examples can be concepts, core principals, thought processes or even blueprints that people can build upon and spring board from. A framework is a noun.



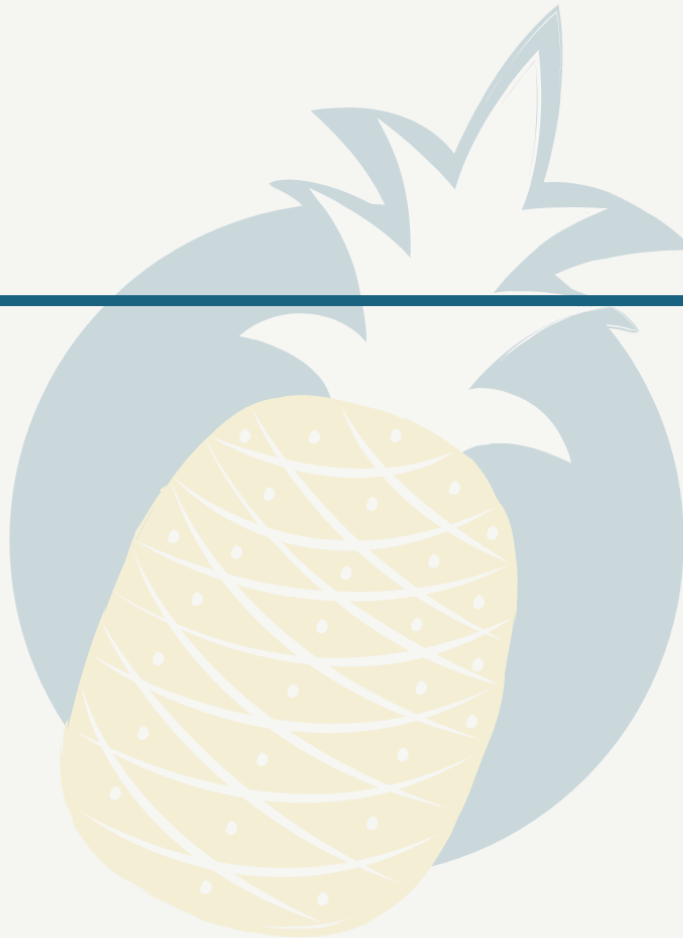
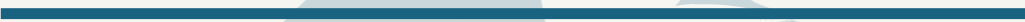
A 3x3 grid of nine empty square boxes with dark blue borders, overlaid on a faint background illustration of a pineapple.

Designing Your Leading Method

A methodology is a set of principles, tools, and processes that guide your clients to achieve a particular transformational results. Your unique coaching method is developed from your IP and experience, expertise, beliefs, systems, and processes that you use within your coaching process to support your clients. It's your technique, system or method of getting people results.

I take people from (feeling, thinking, wanting, fearing, wondering...)

To (the final transformation they can expect to feel, know, have, have learned...)



Outlining Your Transformational Program™

Benchmark Name:

Benchmark Goal:

Benchmark Name:

Benchmark Goal:

Benchmark Name:

Benchmark Goal:



Outlining Your Transformational Program Design™

Benchmark Name:

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Your Signature Offer™ Planning Guide

What is the name Your Signature Offer™?

What is the name of Your Signature Method™?

Are you launching a Foundational or Influential Signature Offer™?

What is your business model?

What does your method accomplish?

What does it enable someone to do?

What is the end result?

Can you guarantee this?